



**Surviving and Thriving During Tough Times Conference
Bay Area – April 28, 2009
Agenda**

7:30-8:30 Registration

8:30-9:10 Opening Session

Karen Baker

Secretary of Service and Volunteering, CaliforniaVolunteers

Welcome and Acknowledgements

Welcome from Bank of America

Janet Lamkin

California Market President, Bank of America

Agenda Overview

Karen Baker

Data to Inform Your Strategy – Local Perspectives

Karen Baker

9:10-10:50 Finances and Operations

Presented by Bank of America

Knowing Your Donor and Strategic Implications for Today

Mike Rea

Senior Vice President, Western Philanthropic Executive

Break

Financial and Operational Tactics to Survive and Thrive in Tough Times

Ellen Sloan

Director, Philanthropic Management

Nonprofit Finance Fund

David Greco

Vice President, Western Region

Questions and Answers

10:50-11:05 Break

11:05-12:30 Leveraging the Full Spectrum of Volunteers
Designing a Purposeful Strategy for Managing Human Capital

Karen Baker

Secretary of Service and Volunteering, CaliforniaVolunteers

Jamie Hartman

Executive Director, Pro Bono Action Tank, Taproot Foundation

Questions and Answers

12:30-12:45 Break / Attendees Pick Up Lunches

12:45-1:30 Roundtable Discussions

Speakers from earlier sessions and local nonprofit leaders will lead discussions on a variety of topics over lunch

1:30-2:00 State and Federal Perspectives – The Road Ahead

Karen Baker

Secretary of Service and Volunteering, CaliforniaVolunteers

Thank you for attending today! *CaliforniaVolunteers and all our conference partners hope you found value in this conference.*

Special Thanks to Bank of America, the Taproot Foundation, Nonprofit Finance Fund, The Volunteer Center Serving San Francisco and San Mateo Counties, Hands On Bay Area, Volunteer Center of the East Bay, Center for Volunteer and Nonprofit Leadership of Marin, United Way Bay Area, 2-1-1 Bay Area, California Association of Nonprofits, UC Berkeley, and many others who helped bring this conference to your community.