



**Surviving and Thriving During Tough Times Conference
Central Valley – April 16, 2009
Agenda**

7:30-8:30 Registration

8:30-9:05 Opening Session

Karen Baker

Secretary of Service and Volunteering, CaliforniaVolunteers

Welcome and Acknowledgements

Welcome from Bank of America

Rudy Medina

Central Valley Market President

Agenda Overview

Karen Baker

Data to Inform Your Strategy – Local Perspectives

Karen Baker

9:05-10:45 Financial and Operational Session

Presented by Bank of America

Knowing Your Donor and Strategic Implications for Today

Mike Rea

Senior Vice President, Western Philanthropic Executive

BREAK

Financial and Operational Tactics to Survive and Thrive in Tough Times

Ellen Sloan

Director, Philanthropic Management

Questions and Answers

10:45-11:00 BREAK

11:00-12:30 Leveraging the Full Spectrum of Volunteers
Designing a Purposeful Strategy for Managing Human Capital
Karen Baker
Secretary of Service and Volunteering, CaliforniaVolunteers

Lindsay Firestone
Manager of Strategic Partnerships, Taproot Foundation

Questions and Answers

12:30-12:45 Break / Attendees Pick Up Lunches

12:45-1:30 Roundtable Discussions
Speakers from earlier sessions and local nonprofit leaders will lead discussions on a variety of topics over lunch

1:30-2:00 State and Federal Perspectives – The Road Ahead
Karen Baker
Secretary of Service and Volunteering, CaliforniaVolunteers

Thank you for attending today! *CaliforniaVolunteers and all our conference partners hope you found value in this conference.*

Special Thanks to Bank of America, the Taproot Foundation, HandsOn Central California, Volunteer Center of Kern County, United Way of Fresno County, 2-1-1 Central Valley, Jan and Bud Richter Center for Community Engagement and Service Learning, Fresno Regional Community Foundation, Clovis Memorial Center, and many others who helped bring this conference to your community.