

CONTACT: Matt Schmidt, CaliforniaVolunteers, 916-206-8205
Mike Vietti, KaBOOM!, 202-464-6076

**CALIFORNIAVOLUNTEERS TO SPONSOR NEW PLAYGROUND WITH
THE SALVATION ARMY OF SACRAMENTO COUNTY AND KaBOOM! IN
CELEBRATION OF CESAR E. CHAVEZ LEGACY**

Playground build to kick-off with a “Design Day”, where local children create drawings that will act as a blueprint for the playground design

Arnold Schwarzenegger
Governor

Maria Shriver
Honorary Chair

Karen Baker
Secretary of
Service and Volunteering

WHAT: CaliforniaVolunteers, The Salvation Army of Sacramento County and organizers from KaBOOM!, will host a “Design Day” for children at The Salvation Army on Thursday, March 5. Children from Sacramento will put crayon to paper and draw their dream playgrounds. Elements from the children’s drawings will be incorporated into the final design for the new community playground to be built by volunteers on April 25 at The Salvation Army.

WHERE: The Salvation Army of Sacramento County
2550 Alhambra Blvd
Sacramento, CA 95817

WHEN: Thursday, March 5
3:45 p.m. – 4:45 p.m.

VISUALS: Children drawing their dream playgrounds
Before shots of the site
Volunteers participating in planning meeting

CESAR CHAVEZ DAY OF SERVICE AND LEARNING INITIATIVE:

This playspace project is one of six sponsored by CaliforniaVolunteers this year to celebrate the legacy of Cesar E. Chavez. Since 2007, CaliforniaVolunteers has sponsored 20 playspace builds constructed by more than 6,000 volunteers and supported 77 afterschool service clubs in Title I middle schools across the state. To learn more about this initiative or to sign up to volunteer at the playground builds visit CaliforniaVolunteers.org.

1110 K Street
Sacramento, CA 95814

Tel (916) 323-7646
Fax (916) 323-3227

CaliforniaVolunteers

CaliforniaVolunteers is the state office that manages programs and initiatives to increase the number of Californians involved with service and volunteering, including the state AmeriCorps program, California Citizen Corps and the Cesar Chavez Day of Service and Learning. Through the innovative Web site, CaliforniaVolunteers.org, individuals and families can find more than 45,000 volunteer opportunities throughout the state involving the arts, education, animals, disaster preparedness, the environment and other areas of interest. Karen Baker, the nation’s first state cabinet secretary of service and volunteering leads the organization and First Lady Maria Shriver serves as the honorary chairperson. For more information, please visit www.CaliforniaVolunteers.org.

KaBOOM!

KaBOOM! is the national nonprofit organization that envisions a great place to play within walking distance of every child in America. Since 1995, KaBOOM! has used its innovative community-build model to bring together business and community interests to construct more than 1,500 new playgrounds, skateparks, sports fields and ice rinks across North America. KaBOOM! also offers a variety of resources, including an online community, free online trainings, grants, publications and the KaBOOM! National Campaign for Play, which includes Playful City USA and the Playmaker Network – a national network of individual advocates for play. Headquartered in Washington, D.C., KaBOOM! also has offices in Chicago and San Mateo, Calif. For more information, visit www.kaboom.org.