



*California Volunteers
Program Manager Learning Community*

On a scale of 1-5, how familiar are you with
AmeriCorps Alums & the services we offer?
If applicable, which ones have you used?

POINTS OF  LIGHT

www.americorpsalums.org

Who & What is AmeriCorps Alums?

A **diverse** network
that **gets things done** so that
all people can thrive in strong communities



In California

Goal: Better equip AmeriCorps members serving in CA for **full employment, educational opportunities, active citizenship**, and to be connected members of the **national service network.**

Partnership to Date

Key Meetings

- ✓ Convening in February 2016 with large grantees
- ✓ Phone calls with 5 programs (Ana Estrada, consultant)
- ✓ Discussion with programs in Reno in April

Key Need:

Connecting programs to *existing* resources & creating *new resources*

Key Deliverables

- ✓ Website
- ✓ Call for grantees
- ✓ Curriculum focused on career transitions (pending funding)
- ✓ 2-pager
- ✓ Call for AmeriCorps members

Thank You to Our Sponsor!



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Insights from the Research

AmeriCorps Alums “Life After AmeriCorps” 101 Evaluation

- Alums surveyed nearly 400 AmeriCorps members in 4 different programs at the beginning and end of their year of service to see the effects of connecting to the Alums’ network and resources
- Members geographically divided into treatment and control groups with similar AmeriCorps member demographics

AmeriCorps Alums P.D. Study Con't: What the “Treatment” Group Recv'd

- 2 monthly **newsletters**
- 3 **direct messages** from program managers
- 3 **direct messages** from Alums
- 1 “Welcome to Alums” **Webinar** + 2 live/archived Webinars
- All Alums’ **resources** (social media, jobs board, blog, discounts, etc.)



Study Results

AmeriCorps members in treatment group were more likely to:

- Want to **continue with another year of AmeriCorps service**
- Know how to use their **education award**
- Be aware of the **resources available to reach their goals**
- Be knowledgeable about who to turn to for **career advice** or support and how to **discuss AmeriCorps** in interviews
- Report an interest in **pursuing policy issues**
- **Feel connected to a network of AmeriCorps members** serving across the country

All of These Results Are Statistically Significant!

Question for the Group

What from the study results was new, surprising, or compelling?

How might study results impact your work with AmeriCorps members?

In Wisconsin

Learning from Wisconsin

“A program director told me that at first she was not really sure about this AC Alums partnership, but after seeing how easy the materials have been, and listening to the welcome webinar, **they are so excited** about it! One AmeriCorps member said, **‘I had no idea how big the national service network was, I feel like I’m part of a bigger family now.’** I thought that was pretty great.”

-Amy Porter, Program Officer Serve Wisconsin



Partnership Benefits

- ✓ **AmeriCorps Members'** professional development, and transition to "Life after AmeriCorps"; increased member connectedness, satisfaction, completion and readiness to launch life after AmeriCorps



- ✓ **AmeriCorps Staff** professional resources and supports
- ✓ **AmeriCorps Programs'** programmatic outcomes, recruitment, and retention

- ✓ **The AmeriCorps Movement** - members and staff feel connected, supported and learn about specific ways to stay involved and support the national service movement



Wisconsin

23 programs; 700+ members

Connecting AmeriCorps Members to Alums:

- ✓ Education, materials, feedback for and from programs
- ✓ Enroll all AmeriCorps members in Alums early in service year (offer an opt-out vs opt-in option); welcome webinar
- ✓ Share AmeriGrad resources with programs
- ✓ Webinar with Chapters & Alums in June
- ✓ Formalized MOU with Alums



A POINTS OF LIGHT ENTERPRISE



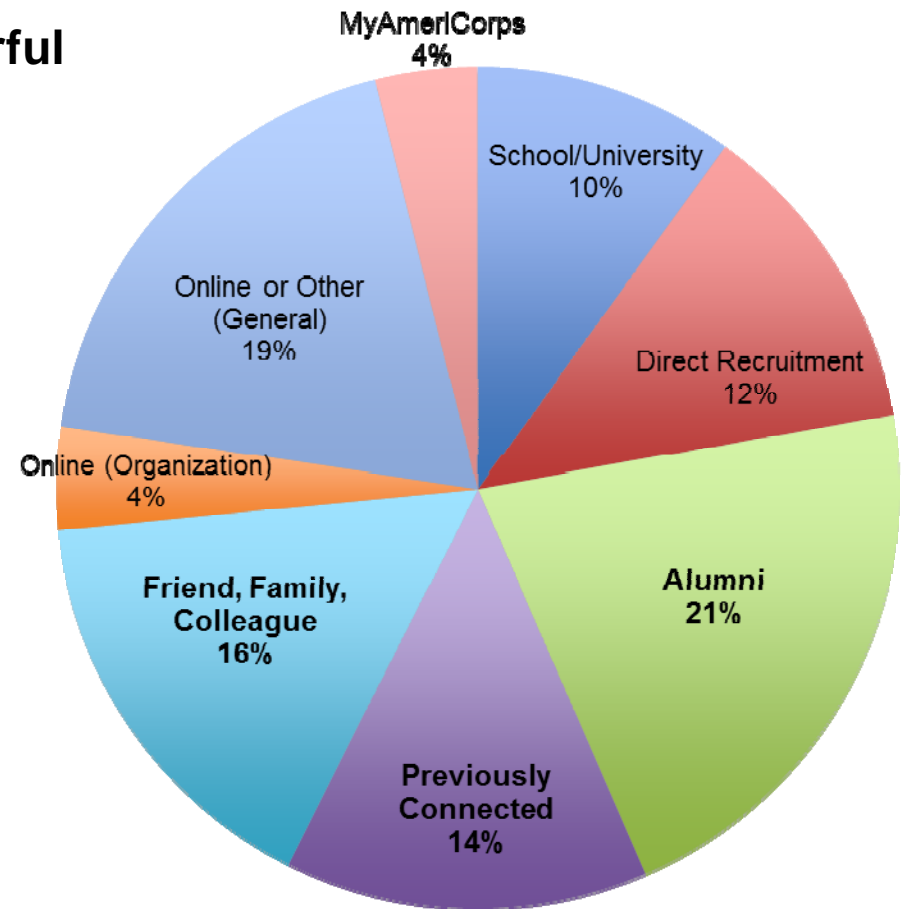
Partnership Benefits - Programs

Engagement of alums is a powerful recruitment tool

Each year:

- 1,300 Wisconsin AmeriCorps members
- 75,000 AmeriCorps members nationwide

“At first some Program Directors were not really sure about this AC Alums partnership, but after seeing how easy the materials have been, and listening to the welcome webinar, **members are so excited** about it! One AmeriCorps member said, ‘**I had no idea how big the national service network was, I feel like I’m part of a bigger family now**’.”



How Members Learn of AmeriCorps



Deep Dive: What We Do

Resources for Your Members

Our Professional Development Programs & Events

- Virtual Grad School Fairs ([2016 calendar](#) online now!)
- Virtual Career Fairs (Oct 27)
- Monthly [Webinars](#)
- [Jobs Board](#)
- [Career Newsletter](#)
- [LinkedIn Community](#)
- Career Coach [Blogs](#) & [Webinars](#)



Next Events

- Webinar, “Find Your Seat in the Board Room”
[August 10, 1-2 p.m. EDT](#)
- Virtual Grad School Fair
[August 11, 1-4 p.m. EDT](#)

Educational Opportunities

- One graduate school is featured each month in our blog and career newsletter
- Virtual Grad School Fairs host 20-30+ schools from across the county that offer a wide range of programs to study. Alums engage in 1-1 chats with recruiters during events.



Discounts & Benefits Because You Served

Corporate & other benefits partners provide alumni resources, opportunities, discounts and support



BENEFITS MARKETPLACE



AUTO DISCOUNTS



MORTGAGE DISCOUNTS



FREE TAX RETURNS



BOARDSOURCE DISCOUNT



DISCOVER CORPS



A POINTS OF LIGHT ENTERPRISE

Join Us & Lift Up the Alumni Voice!

We are a 67,000+ Social Community & Growing!



Blog.americorpsalums.org



[/ ForAmeriCorpsAlums](https://www.facebook.com/ForAmeriCorpsAlums)



[@AmeriCorpsAlums](https://twitter.com/AmeriCorpsAlums)



<https://www.linkedin.com/groups/AmeriCorps-Alums-105198>

How Connect AmeriCorps Members to Alums?

Important!

Currently serving members are not automatically enrolled in AmeriCorps Alums, *even if they request to be connected on their exit form.*

It's easy to enroll your members.

For details, visit:

<http://www.americorpsalums.org/page/StatePartnerships>

[How to Auto-Enroll Your Members in AmeriCorps Alums
Alums Bulk-Upload Auto-Enroll Template](#)

Question for the Group
**Which of our offerings are
new to you?**

**How might you use these resources
to reach your program's goals &
support your AmeriCorps members?**

Email Mary@AmeriCorpsAlums.org

Deep Dive: What We Do

Resources for You

AmeriCorps Alums Partner-Led Training Group

- Connect with AmeriCorps staff across the country once a quarter
- Focused on AmeriCorps member development & alumni relations
- Learn best practices & get insights on your challenges. Sample topics include:
 - “Engaging Your Alums in Member Recruitment & Retention” (led by Citizen Schools)
 - “How to Develop a Leadership Cohort for Alumni of Color from Your Program” (led by FoodCorps)”
- Join by filling out [this subscription form](#)

Alums in California Website

Important: Not yet public!

<http://www.americorpsalums.org/california>

- Customized website that serves as a resource for your members
- Highlights 5 aspects of Alums: networking, career supports, higher ed, service & discounts

LIFE AFTER AMERICORPS STARTS TODAY!

+ Share |    

AmeriCorps Alums Resources for Corps Members & Alumni in California



2-Pager for CV Grantee Staff

- Shares the research
- Provides a pathway for engagement
 - Tell members about AmeriCorps Alums
 - Share resources for life after AmeriCorps
 - Celebrate AmeriGrad



Question for the Group

How might you use these resources?

(Alums partner training group, website, 2-pager)

How might you use these resources to reach your program's goals & support your AmeriCorps members?

How could we improve these resources?

Email Mary@AmeriCorpsAlums.org

“Welcome to Alums” Webinar for CV Grantee AmeriCorps Members

- Welcome them to the national network
- Restate the importance of completing a term of service; give inspiration points (alumni stories)
- Provide specific tools & resources to support their transition to life after AmeriCorps
- Webinar (same technology as we’re using today)

Question for the Group

What time of year / day of the week is best for this call?

How can we make this call most interesting & relevant for AmeriCorps members?

Would you like another call for program managers to do a deeper dive on Alums' resources?

Email Mary@AmeriCorpsAlums.org



Thank you!

For additional details and to get involved, contact

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